
From: Rafferty, Shelby J.
Sent: Monday, November 23, 1998 11:29 AM
To: Huray, Kim P.; Lisbon, Daniel P.; Smith, Vincent A.; Breedlove, Dave; Shawl, Jeffrey D.; Saloun, Tom
Cc: Russo, Enza
Subject: Parliament Lights April Price Promotion

Bob Mikulay has requested a conference call today or tomorrow to discuss production capacity to support an April '99 Parliament Lights Price Promotion (nationally or Region 1 only). This promotion would be executed on existing Lights volume only...nothing to do with the new FF or national launch.

Daniel, could you help with arranging the Richmond folks needed for this discussion?

Can we also touch base before the conference call with Bob Mikulay to discuss issues/concerns? If you cannot reach me, please call Kim Huray.

Enza Russo is currently working with Bob Mikulay's secretary to find a time Bob is available. Enza will be calling Daniel to coordinate. Thanks.